

TAMARI ZOR

*Graphic designer
& illustrator*

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ABOUT

Hey, my name is Tamari, I'm a graphic designer and illustrator. I am driven by curiosity and a love for thoughtful, well-crafted visuals.

I also draw a lot of inspiration from everyday moments - whether I'm cooking goulash, watching movies at the Cinematheque, or spending time in people-watching from a street bench.

EDUCATION

BACHELOR DEGREE 2019-2023

B.Edu.Des in the visual communication dep.
The NB Haifa School of Design

USER EXPERIENCE COURSE 2018

Netcraft Academy

INDUSTRIAL DESIGN COURSES 2016-2018

Holon Institute of Technology (HIT)

FULL HIGH SCHOOL DIPLOMA 2007-2010

Graduated from Dror Educational Campus,
Bnei Dror. Majored in computer science

CORE SKILLS

CONCEPT DEVELOPMENT + TYPOGRAPHY +
ILLUSTRATION + BRANDING + DESIGN FOR
SETS (PROPS & ART) + BOOK/CATALOGUE
DESIGN + CONTENT EDITING + PACKAGING +
PRE-PRESS PRODUCTION

SOFTWARE

- PHOTOSHOP
- INDESIGN
- ILLUSTRATOR
- PREMIERE
- AFTER EFFECTS
- FIGMA

EXPERIENCE

FREELANCE GRAPHIC DESIGNER 2020-present

- Graphic packaging design for festivals, exhibitions, and events. Applying the brand's visual language to a wide range of materials and formats.
- Developing visual brand identities for small businesses, including understanding the brand essence, unique value, and target audience.
- Graphic design for film and television, including props and on-set artwork, with deep research into the visual world of each production.
- Book and catalog design and production, including editorial design, layout, illustration, pre-press, and print coordination

SELECTED CLIENTS:

Ministry of Culture and Sport, Photo Israel,
the Israel Music Institute, Tel Aviv University
and various small businesses in the fields of culture,
architecture, and culinary arts

VOLUNTEER GRAPHIC DESIGNER 2023-2024

Volunteer work during the "Iron Swords" war, creating visual materials in support of civil and humanitarian initiatives.

- Designed posters, flyers, social media visuals, and simple animations for online and offline campaigns
- Collaborated with the Hostages and Missing Families Forum, the "Friends of Ron Arad" group, "Bonot Alternativa", and additional civil society organizations.

LANGUAGES

NATIVE HEBREW

ADVANCED ENGLISH

PERSONAL SKILLS

- TEAM PLAYER
- QUICK LEARNER
- GOOD SENSE OF HUMOR
- STRONG FOODIE SENSE