TAMARI ZOR

Graphic designer & illustrator

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ABOUT

Hey, my name is Tamari, I'm a graphic designer and illustrator. I am driven by curiosity and a love for thoughtful, well-crafted visuals.

I also draw a lot of inspiration from everyday moments - whether I'm cooking goulash, watching movies at the Cinematheque, or spending time in people-watching from a street bench.

EDUCATION

BACHELOR DEGREE *2019-2023*
B.Edu.Des in the visual communication dep.
The NB Haifa School of Design

USER EXPERIENCE COURSE *2018*
Netcraft Academy

INDUSTRIAL DESIGN COURSES *2016-2018*
Holon Institue of Technology (HIT)

FULL HIGH SCHOOL DIPLOMA *2007-2010*
Graduated from Dror Educational Campus,
Bnei Dror. Majored in computer science

CORE SKILLS

CONCEPT DEVELOPMENT + TYPOGRAPHY + ILLUSTRATION + BRANDING + DESIGN FOR SETS (PROPS & ART) + BOOK/CATALOGUE DESIGN + CONTENT EDITING + PACKAGING + PRE-PRESS PRODUCTION

SOFTWARE

→ PHOTOSHOP
→ INDESIGN
→ ILLUSTRATOR
→ FIGMA
→ PREMIERE
→ AFTER EFFECTS

EXPERINCE

FREELANCE GRAPHIC DESIGNER *2020-present*
→ Graphic packaging design for festivals, exhibitions, and events. Applying the brand's visual language to a wide range of materials and formats.
→ Developing visual brand identities for small businesses, including understanding the brand essence, unique value, and target audience.
→ Graphic design for film and television, including props and on-set artwork, with deep research into the visual world of each production.
→ Book and catalog design and production, including editorial design, layout, illustration, pre-press, and print coordination

SELECTED CLIENTS:
Ministry of Culture and Sport, Photo Israel,
the Israel Music Institute, Tel Aviv University
and various small businesses in the fields of culture, architecture, and culinary arts

VOLUNTEER GRAPHIC DESIGNER *2023-2024*
Volunteer work during the "Iron Swords" war, creating visual materials in support of civil and humanitarian initiatives.
→ Designed posters, flyers, social media visuals, and simple animations for online and offline campaigns
→ Collaborated with the Hostages and Missing Families Forum, the "Friends of Ron Arad" group, "Bonot Alternativa", and additional civil society organizations.

LANGUAGES

NATIVE HEBREW
ADVANCED ENGLISH

PERSONAL SKILLS

→ TEAM PLAYER
→ QUICK LEARNER
→ GOOD SENSE OF HUMOR
→ STRONG FOODIE SENSE